



National Federation of Republican Women

Endorsement Policy

The NFRW has established a policy for endorsements during election cycles. It is recognized that members of our organization are politically active and should be engaged in the support of Republican candidates. It is further recognized that building quality relationships with our elected officials are critical to our mission. The NFRW has adopted a policy to specifically address endorsements of candidates.

- The president and campaign activities chair of NFRW, any state federation or local club shall not publicly endorse any candidate for public office in any primary, runoff, special or non-partisan race where two or more known Republicans are in the race. No endorsement or evidence of support by any member shall be issued using the NFRW affiliation, logo, or stationery without the approval of NFRW.
- An officer of the organization who is a candidate or whose spouse or family member is a candidate shall be exempt from this rule, however, they may not do so in the name of the organization or by utilizing the logo or stationery of the NFRW, the state federation, or the local club.
- NFRW Bylaws provide for removal of membership for any member, state federation, or local club that advocates a split party ticket or supports a candidate who is running on an opposition ticket.

The above is the minimum endorsement policy required by NFRW. State federations and clubs may, in their bylaws, adopt stricter endorsement limitations.

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ADDITIONAL INFORMATION ABOUT THIS POLICY

- This policy only applies when there are two or more known Republicans in the same race. For any other race there is no endorsement prohibition.
- This prohibition applies to only two people – the President and the Campaign Activities position – and the club as an entity. The rest of the club membership is free to endorse the Republican candidate of her choice, just not in the name of the club.
- Examples of endorsements or public displays of support include block walking, phone banking, handing out push cards, sending emails, signs in yards, donating funds or attending fundraisers, and social media posts.
- In the case of contested Republican races, clubs may distribute information on all the candidates – such as events or fundraisers – if they are fair and distribute equally for all. The use of a disclaimer (i.e., "This is being emailed for informational purposes only and does not represent an endorsement by this club.") can help prevent anyone from interpreting such communications as endorsements.
- Non-partisan races can be tricky; clubs and members should utilize whatever voter data is available in their county/state to verify registration, voter records, etc., to ascertain the party with which a candidate normally identifies.